ART HISTORY - ART NOUVEAU











ESSENTIAL KNOWLEDGE

- International style of art, architecture and applied art
- Also known as the Modern Style but do not confuse this with Modernism
- Reaction against the academic art of the 19th Century
- It broke down the distinctions between the different forms of the arts
- Heavily influenced by William Morris and the Arts and Crafts Movement
- Tried to unify architecture, art and design in a way to uplift and inspire the spirits
- Starting in Belgium it spread to France and the rest of Europe
- Ended in around 1914

'THE PURPOSE OF MY
WORK WAS NEVER TO
DESTROY BUT ALWAYS
TO CREATE, TO
CONSTRUCT BRIDGES,
BECAUSE WE MUST LIVE
IN THE HOPE THAT
HUMANKIND WILL
DRAW TOGETHER AND
THAT THE BETTER WE
UNDERSTAND EACH
OTHER THE EASIER THIS
WILL BECOME.'

Alphonse Mucha

KEY ARTISTS AND IDEAS







Alphonse Mucha

Philippe Wolfers

Jan Toorop

ALPHONSE MUCHA

Czech painter, illustrator and graphic artist best known for his distinctly stylized and decorative theatrical posters. He produced illustrations, advertisements, decorative panels, and designs, which became among the best-known images of the period.

PHILIPPE WOLFERS

Belgian silversmith and jeweller. His father, Louis Wolfers, was a jeweller. He resided in La Hulpe, where he designed jewellery in the art nouveau style. One of his vases is exhibited at the Metropolitan Museum of Art in New York City.

JAN TOOROP

Dutch-Indonesian painter, who worked in various styles, including Symbolism, Art Nouveau, and Pointillism. His early work was influenced by the Amsterdam Impressionism movement.

CONTEMPORARY ARTIST - KAREN HALLION

- American freelance artist and illustrator
- Clients have included Marvel, Disney and Cartoon Network
- Worked as a cover artist for IDW comics
- Created designs for Threadless and Teefury T-Shirt companies
- Currently working on writing and illustratingher first children's book
- Creates mostof her work digitally

