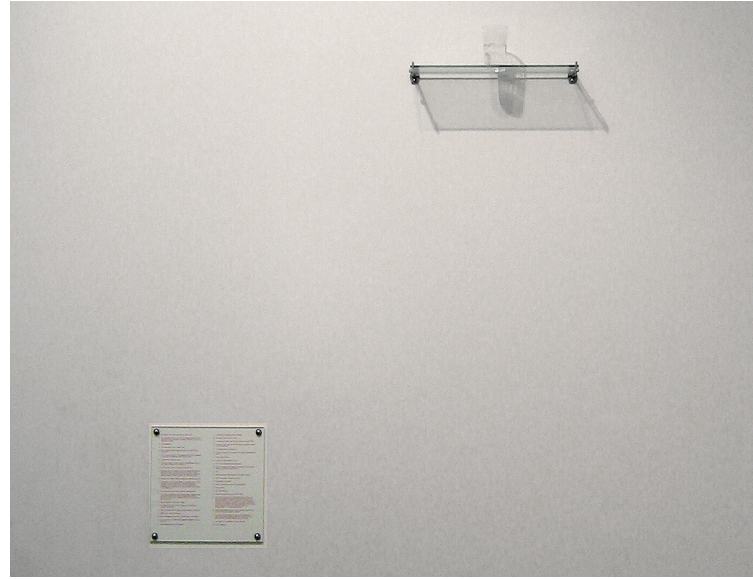


# ART HISTORY - CONCEPTUAL ART



## ESSENTIAL KNOWLEDGE

- Art in which the concept, or idea, is more important than how the piece looks or is made
- Conceptual art questions the very nature of art
- The most important thing it challenges is the idea that artists have to make special material objects
- In the 1990s it came to explain all art that isn't traditional painting or sculpture—it's not always easy to explain what the concept is and it sometimes becomes confused with the artist's intention
- The first conceptualist art is often said to be Marcel Duchamp's series of 'readymades'

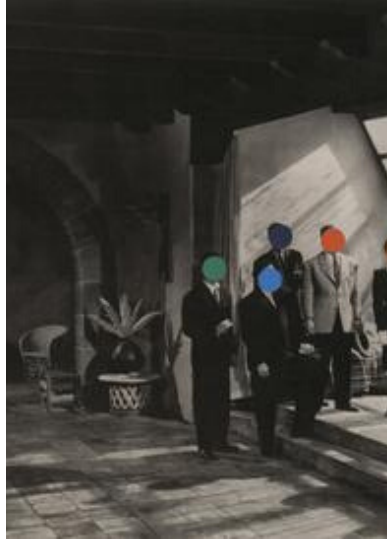
**'I WAS TAUGHT AS A CHILD THE MOST IMPORTANT THINGS WERE MUSIC AND ART.'**

Martin Creed

# KEY ARTISTS AND IDEAS



Martin Creed



John Baldessari



Barbara Kruger

## MARTIN CREED

British artist, composer and performer. He won the Turner Prize in 2001 for exhibitions during the preceding year, with the jury praising his audacity for exhibiting a single installation, Work No. 227: The lights going on and off.

## JOHN BALDESSARI

American conceptual artist known for his work featuring found photography and appropriated images. He lived and worked in Santa Monica and Venice, California.

## BARBARA KRUGER

American conceptual artist and collagist. Most of her work consists of black-and-white photographs, overlaid with declarative captions, stated in white-on-red Futura Bold Oblique or Helvetica Ultra Condensed text.

## CONTEMPORARY ARTIST - JENNY HOLZER

- American neo-conceptual artist based in New York
- Main focus of her work is the delivery of words and ideas into public spaces
- Belongs to the group of feminist artist who emerged in the 1980s
- Her work has included billboards, projections onto buildings and illuminated displays

